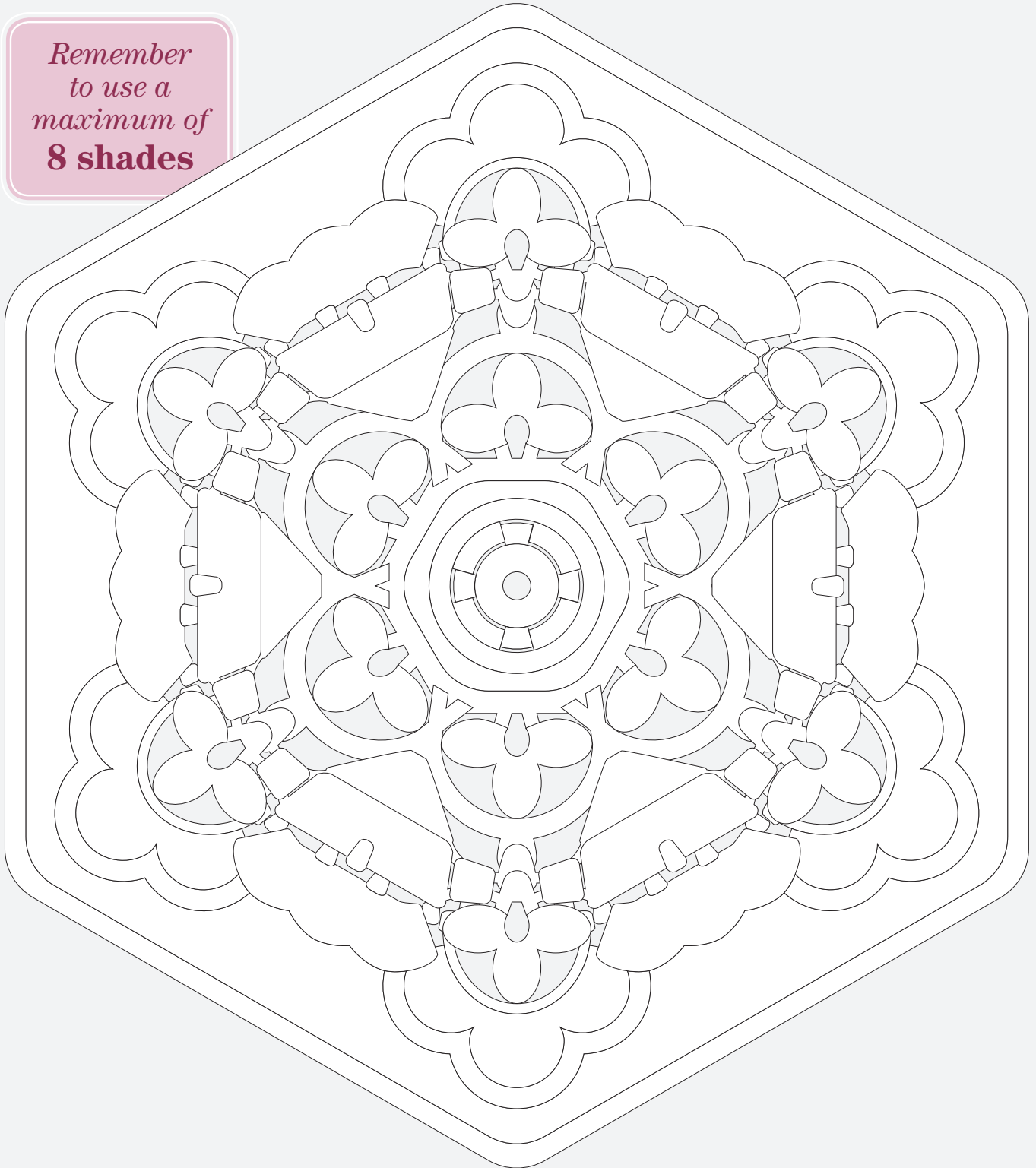


Competition Entry Form

JANIE CROW

Colour your own Delft Crochet Blanket

*Remember
to use a
maximum of
8 shades*



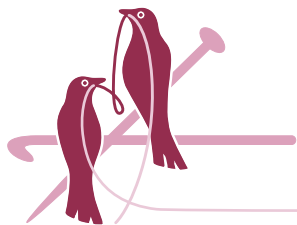
Record the colours used for each round:

1	2	3	4	5	6	7	8	9
10	11	12	13	14	15	16	17	18

Sponsored by:

Simply
Crochet Stylecraft





Competition Entry Form

JANIE CROW

Colour your own Delft Crochet Blanket

Your motif title:

Shades used (up to 8 colours): ○ ○ ○ ○ ○ ○ ○ ○

A little detail on the inspiration for your colour palette:

YOUR DETAILS:

Name:

Address:

Telephone number:

Email address:

Please ensure all the following boxes are ticked: I accept the Terms and Conditions*

I consent to be contacted by Janie Crow Limited, if selected as a finalist

I am over 18 years of age

Signature:

Date:

Please send the competition entry form to:

JANIE CROW

Janie Crow Design Studio, Ground Floor, Hadley House,
17 Park Road, Barnet. Herts. EN5 5RY

Colour your own Delft Crochet Blanket

About

I find it fascinating how recolouring a design can completely change the way it looks and I love to see other crocheters versions of my designs, especially those that have used an alternative colour palette. With this in mind I thought it would be really fun to invite you to colour in a chart representation of one of my designs to see what wonderful ideas you can come up with.

This isn't a design competition! You do not need to know how to design, or even how to crochet, all you need to do is colour in a chart and pop it in the post!

The idea is that the entries will be judged and a selection of finalists will be chosen after a public vote. Winners will be given prizes and the yarn colour packs for the new colour ways, which will include the winner's name and inspiration, will subsequently be available via Stylecraft stockists. The colour substitution documents for each new colour way will also be available as free downloads via the Janie Crow web site.

How do I enter?

Download the competition guidelines and application form from the Janie Crow web site or simply colour in the version within Simply Crochet Magazine. You may want to photocopy this onto paper rather than use the original.

Using a **maximum of eight colours** and a range of pencils or pens, simply colour in your chart using the mini motif charts as your guide – do not colour in the grey areas. When choosing your palette you may want to refer to the shade range of the Stylecraft DK weights of yarn. I think the following ranges will cover all your colour needs:

- **Stylecraft Special DK** 100% Premium Acrylic
- **Stylecraft Life DK** 25% Wool & 75% Premium Acrylic
- **Stylecraft Batik** 20% Wool & 80% Premium Acrylic
- **Stylecraft Bellissima** 100% Acrylic
- **Stylecraft Bambino** 100% Acrylic

Once your chart is coloured in simply fill in the colour key on the same page and list your colour usage for each round. Then complete the written application on the next page, making sure you tick the terms and conditions and consent boxes. Pop your application in an envelope and send it to us at the address as the bottom of this page by **15th February 2019**.

As we have previously said – if you already have or would like to purchase the pattern for Delft (which is available via Stylecraft stockists) and wish to subsequently submit a crochet motif rather than a coloured in chart then please feel free to do so.

Who is judging the competition?

Once all entries have been received a panel of judges will choose their five favourite entries. The judging panel is split into three groups as follows:

- **Myself (Jane Crowfoot)** and, graphic designer, **Luise Roberts** will judge on behalf of my company Janie Crow Ltd.
- **Annabelle Hill**, Sales and Marketing Director, and **Juliet Bernard**, Yarn Industry Consultant will judge on behalf of Stylecraft Yarns.
- **Sara Huntington**, Magazine Editor will judge on behalf of Simply Crochet Magazine.

What happens once five finalists are chosen?

The panel will select five finalists who will be contacted so that they know they are in with a chance of winning! Crochet Motifs for each of these five colour ways will be made and images of these will be shared on social media platforms, the Janie Crow web site and within Simply Crochet magazine, so that the public can vote to choose their three favourites. Once the votes are counted and the three winners are named a blanket version of each of the new colour ways will be made and images of these shared.

What are the prizes?

I am very grateful that the wonderful folks at Stylecraft Yarns have very kindly agreed to help me provide the fabulous prizes.

The overall winner will receive a prize of £150 and a yarn colour pack to make their blanket. The two runner ups will each receive a prize of £50 plus a yarn colour pack. All finalists will have their name, wording about their colour inspiration and winning colourways listed in the pattern booklet, download document and will be featured in Simply Crochet Magazine.

Important Dates

- | | |
|---------------------------|--|
| 15th February 2019 | Competition Closing Date |
| 11th April 2019 | Finalists will be revealed on social media platforms, Janie Crow web site and within Simply Crochet magazine. Public vote will open. |
| 30th April 2019 | Voting closes. |
| August 2019 | Winner revealed in Simply Crochet Issue 87 and simultaneously announced on the Janie Crow web site and by Stylecraft. |

JANIE CROW

Janie Crow Design Studio, Ground Floor, Hadley House,
17 Park Road, Barnet. Herts. EN5 5RY

Terms and Conditions*

The Promoter is Janie Crow Limited.

The promotion is open to all residents of the UK, including the Channel Islands, aged 18 years or older, except the Promoter's employees or contractors and anyone connected with the promotion or their direct family members.

The closing date for entries is 15th February 2019.

By entering the promotion, the participants agree:

- (a) to be bound by these terms and conditions;
- (b) that should they win the promotion, their name and likeness may be used by the Promoter for pre-arranged promotional purposes.

Entrants must comply with the 'How to enter' paragraph overleaf and all the sections on the competition entry form must be completed. The 'Colour our own Delft Crochet Blanket Guidelines' download is available from: www.janiecrow.co.uk

You warrant that the competition entry is entirely your own work and not copied or adapted from any other source. A source of colour inspiration must be included where indicated on the entry form when submitting your application. Application forms that do not include this information will be excluded from the competition.

Entrants must post the competition entry forms within an A4 envelope, with adequate postage to: **Janie Crow Design Studio, Hadley House, 17 Park Road, Barnet EN5 5RY.**

Any applications, which arrive with a postage fee to pay, or after the closing date will not be considered.

All entries must be received by midday on 15th February 2019. The Promoter does not accept any responsibility for any entries that are incomplete, invalid, illegible, fraudulent, or lost or delayed in transit or which fail to be properly submitted. Proof of sending will not be accepted as proof of delivery.

This is a postal competition. Competition entry forms will not be accepted via email as scanned documents.

Competition entry forms will not be returned.

Multiple entries will be permitted per person.

No purchase is necessary.

Entrants must supply to Janie Crow Limited their full name, email address and daytime telephone number. The Promoter will use entrants' personal details in accordance with the Janie Crow Privacy Policy.

Janie Crow Limited will never release your personal details to any company outside the Janie Crow Limited for mailing or marketing purposes. In this instance, personal details are used for the purposes of awarding the competition prize only. For more information about Janie Crow Limited's privacy policy go to: www.janiecrow.co.uk/privacypolicy

The Promoter may share the details of the winners with the prize provider for the purposes of fulfilling/delivering the prizes.

For the crochet motifs and final blankets made in accordance with the finalist competition entries, yarn shades will be selected by Janie Crow Ltd to represent the coloured chart as closely as possible, using the Stylecraft ranges listed in 'How to enter'. Janie Crow Limited reserve the right to choose an alternative shade as required.

By entering the competition applicants give Janie Crow Limited, Stylecraft Yarns and Simply Crochet magazine the right to share subsequent images and information in regards to the new colour way and to use their coloured in chart as the basis for a new version of the Delft design. These subsequent colour ways will become the intellectual property of Janie Crow Limited upon presentation of the competition prizes.

The winning entries will be selected by a panel of judges after the closing date. The judges will be looking for interesting and unusual palettes for this design that have a clear link to your chosen palette inspiration. The Promoter's decision as to the winner is final and no correspondence relating to the promotion will be entered into.

The winners will be notified within 30 days of the close of the promotion by post/telephone/email. If the winner cannot be contacted, or fails to respond within 7 days of such notification being sent, the Promoter reserves the right to offer the prize to a runner up, or to re-offer the prize in any future promotion.

There is no cash alternative and the prize will not be transferable. Prizes must be taken as stated and cannot be deferred. The Promoter reserves the right to substitute the prize with one of the same or greater value.

The Promoter reserves the right to amend these terms and conditions or to cancel, alter or amend the promotion at any stage, if deemed necessary in its opinion, or if circumstances arise outside of its control.

The Promoter excludes liability to the full extent permitted by law for any loss, damage or injury occurring to the participant arising from his or her entry into the promotion or occurring to the winners arising from his or her acceptance of a prize.

The promotion is subject to the laws of England.

JANIE CROW

Janie Crow Design Studio, Ground Floor, Hadley House,
17 Park Road, Barnet. Herts. EN5 5RY